



20^e IVV OLYMPIADE

LUXEMBOURG 16-19.06.2027

"UNITED BY THE **MOVEMENT**, INSPIRED BY **ENCOUNTERS**"



EN

Impressum

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PRESENTATION OF THE IVV

Founded in 1968 by four countries – Germany, Austria, Liechtenstein and Switzerland – the IVV (International Federation for Popular Sports) is based on the simple but powerful idea of encouraging people of all backgrounds and ages to take part in regular physical activity in the great outdoors. There is no competitive spirit, no pressure to perform and no obligation to join a club. It is just for the pleasure of being active and, even better, being active together. Luxembourg joined this international movement in 1972 and has been an active participant ever since.

Today, the IVV is present in more than 40 countries around the world and represented by three continental federations: IVV-Europe, IVV-Asia and IVV-Americas. It encourages activities which are accessible to everyone, such as walking, cycling and swimming. The focus is not on performance, but on participation, conviviality and well-being. The events organised are open to everyone – solo, with family or friends – and accessible to people of all ages regardless of their level of sporting ability.

The IVV logbook, in which each participant can have their activities stamped, is a central element of this approach. As participants take part in events, it keeps track of

their efforts and memories. And because every step counts, the IVV rewards regularity with distinctions, thus encouraging regular physical activity in the long term.

The IVV is therefore more than just a sports organisation. It is a global network of friendship, an international and caring community which places health, human connection and joie de vivre at the heart of its values. Promoting an active lifestyle, building bridges between cultures and generations, and offering everyone the opportunity to participate, this is the spirit of the IVV.

A WORD FROM THE PRESIDENT OF THE IVV



Dear fellow walkers of the Luxembourg IVV Federation FLMP, friends of the International Federation for Popular Sports IVV, dear organisers and walkers of

our federation, I extend my warmest greetings to you all, as well as those of the entire IVV Executive Committee.

The IVV is not just an international non-competitive sports movement. It is also a cultural community, a federation of friendship which promotes brotherhood, cooperation and healthy encounter. It is a federation on a human scale. Each participant gives what they can to demonstrate the fundamental values of this unique federation.

From 16 to 19 June 2027, the FLMP will organise a special IVV event. This will be repeated every two years in a different location. The name of this extraordinary event is the IVV Olympiad.

This will be a special opportunity for both long-time walkers and those who wish to discover and join our federation. We look forward to seeing you in the heart of

Europe, in the Grand Duchy of Luxembourg. We will be welcomed by the FLMP and by attentive and competent organisers, in an environment rich in history, traditions, culture and beautiful surroundings. What more could we ask for?

In addition to the values of the IVV, there is now more than ever a new message which must be proclaimed and relayed: PEACE!!!

We look forward to the 20th IVV Olympiad in 2027!

Dr. Giuseppe Colantonio
IVV President

PRESENTATION OF THE IVV OLYMPIAD

The IVV Olympiad – Everything you need to know about an event which is unique of its kind.

The IVV Olympiad is the largest international event organised under the auspices of the International Federation for Popular Sports (IVV). It takes place every two years in a different member country and brings together people from all over the world who share a love of exercise, nature and meeting new people.

The term “Olympiad” was deliberately chosen to emphasise the peaceful and unifying nature of the event. Everyone can take part, without time pressure or performance requirements, but with plenty of enthusiasm and heart.

The aim of the IVV Olympiad is to promote sport, international friendship, inclusion and health. In addition to walking, the event also offers cycling, swimming and a varied programme of activities. This encourages exchanges across linguistic and national borders, helps to forge links and strengthens cohesion within the global IVV community.

The IVV Olympiad is therefore much more than a sporting event: it is a powerful and dynamic symbol of active, united and open-minded commitment.



KEY STAGES OF THE IVV OLYMPIAD

1989

Valkenburg – Netherlands

1991

Schömburg – Germany

1993

Ribeauville – France

1995

Athens/Amaroussi – Greece

1997

Vierumäki – Finland

1999

Bibione – Italy

2001

Seefeld – Austria

2003

Genk – Belgium

2005

Pilsen/Prague – Czech Republic

2007

Otepää – Estonia

2009

Yamanashi – Japan

2011

Antalya – Turkey

2013

Val Gardena – Italy

2015

Chengdu – China

2017

Koblenz – Germany

2019

Aix-en-Provence – France

2021

Seoul – South Korea

(cancelled because of the Covid-19 pandemic)

2023

San Antonio, Texas – United States

2025

Tampere – Finland

2027

Luxembourg – *Anniversary Event*

WELCOME MESSAGE

IN LUXEMBOURG, AN INVITATION TO THE MOVEMENT



It is with great pleasure that we invite you to an extraordinary event. A moment which brings together people from all over the world. A moment of movement and sharing. Here in Luxembourg, it is the IVV Olympiad 2027!

In the heart of Europe, at the crossroads of major road, rail and air transport routes, Luxembourg is opening its doors wide to you. A country on a human scale, Luxembourg is known for its long tradition of welcome and hospitality. By virtue of its strategic location, it is a natural meeting place for cultures, languages, histories and peoples. This humanist tradition is still alive today: in Luxembourg, people still take the time to talk and listen to each other, to exchange ideas and learn from one another.

It is this spirit which the IVV Olympiad aims to celebrate by bringing together people from all walks of life, people who walk, cycle or swim together, regardless of their differences. What unites them is the desire and determination to move forward side by side in a friendly atmosphere, with mutual respect and the pleasure of sharing a wonderful experience.

Whether you come alone, with family, friends or your club, whether you are young or young at heart, whether you are very active or simply looking for some well-being, it does not matter: you are welcome.

Take part in the IVV Olympiad, featuring outdoor activities, encounters with like-minded people from all over the world, and genuine smiles. Participate in this IVV Olympiad and take the time to discover a small country – the Grand Duchy of Luxembourg – proud of its traditions and history, but resolutely looking to the future. It is a country which is happy to share its hospitality, friendliness and rich diversity with you.

We look forward to seeing you at the IVV Olympiad 2027 in Luxembourg!

*Romain Buschmann
The President of the Organising Committee
(FLMP, FLNS, FSCL) of the IVV Olympiad
Luxembourg 2027*

NEW IMPULSES

Discover the triathlon for all ages

Junior Olympiad

"Small feet, big achievements"

Make way for the next generation! The Junior Olympiad invites children and teenagers to discover sport and team spirit through fun routes, tailored challenges and festive activities. It is a dynamic and educational way to pass on the true values of popular sport to the youngest members of society.

- Date: Thursday 17 June 2027
- Location: IVV Olympiad site – Luxembourg (secure and signposted locations)

Business Challenge

*"Let us move together, let us shine together":
"Move, share, advance together"*

The Business Challenge offers companies in Luxembourg and neighbouring countries the opportunity to take part in an active, friendly and healthy experience based on three disciplines which are accessible to everyone: walking, cycling and swimming. Brought together and united by movement, participants discover the pleasure of practising a sport in the IVV spirit: without the challenge of a traditional competition, but with a smile and team spirit.

By virtue of its originality and impact, the Business Challenge enables participating companies to create new networking opportunities, enhance their image as dynamic and socially responsible companies, and strengthen team cohesion.

- Date: Thursday 17 June 2027, an after-work event during the IVV Olympiad
 - Location: IVV Olympiad site – Luxembourg (secure and signposted locations)
 - Walking: 6 km
 - Cycling: 25 km
 - Swimming: 500 m (in the Olympic pool)

Online pre-registration required by companies

Participation fee: € 50 per person

An attractive price for tangible benefits:

- Free access to three activities of your choice (walking, swimming, cycling)



- A healthy snack upon arrival
- A souvenir medal
- Entertainment, keep-fit stands, refreshments, relaxation areas
- Invitation to the Business Party

Entertainment and atmosphere:

To take the collective experience further, we offer tailor-made packages:

- Space reserved for your team (on request)
- Customisation of materials (on request)

Entertainment and atmosphere:

- DJ and bands from 17.30pm to 11pm
- Entertainment areas: group warm-up, spinning bikes, photo booth
- #MoveTogether social wall to share highlights
- Health, sport and workplace wellbeing partners in attendance
- Presentation stand for sponsoring companies



IVV Olympiad all generations

"active, together and at our own pace"

Regular exercise is also excellent for seniors, benefiting their physical, psychological and cognitive health. Based on this principle, the organisers of the IVV Olympiad also organise a Senior Olympiad, allowing older people to enjoy their favourite physical activity – walking, cycling or swimming – without any pressure, but with the sole desire to participate, meet new people, have a good time and do themselves some good. More than a traditional competition, the Senior Olympiad are above all an ode to life and movement, a moment of sharing, pleasure and encounters where every step, every pedal stroke and every dive counts more than technical skill or the stopwatch.

As with the Family Day, there are no rules, and everything is allowed. Alone, with family, friends or in a team, everyone goes at their own pace in a spirit of sharing, and enjoying short breaks to make the most of the moment.

- Date: Friday 18 June 2027
- Location: IVV Olympiad site – Luxembourg (secure and signposted locations)

Walking:

- 3 km or longer route
- Easily accessible and pleasant paths
- Rest areas, opportunities to meet and socialise, surprises

Cycling:

- Wide path with no time pressure
- All types of bikes accepted: handbikes, tricycles, tandems, etc.
- Accompaniment available if desired

Swimming:

- Easy access thanks to a ramp or lift

- Water games, floating targets, relaxation
- A trained team on hand to assist participants

Each participant receives a certificate, a medal and a stamped IVV passport.

Family Day

"As a family, we all move together"

As part of the IVV Olympiad, Family Day – under the patronage of Flumpi the walking rabbit – is a fun-filled, colourful day with plenty of games, laughter and music. This family-friendly day is aimed at families who want to get some fresh air, exercise and enjoy wonderful adventures together, without the stress of a traditional competition. Participants are free to choose between the three sports activities on offer – walking, swimming or cycling – or select just one. Nothing is compulsory, and everything is allowed! For those who choose to take part in all three activities, it is all about being active and having fun in a kind of joyful "family triathlon".

On Family Day, performance is not the most important thing, especially since several routes are also accessible to wheelchairs. The focus is on having fun and enjoying a healthy activity together. Everyone sets their own pace, without the pressure of a stopwatch or a ranking.

- Date: Saturday, 19 June 2027
- Location: IVV Olympiad site – Luxembourg (secure and signposted locations)
- Free participation for young people up to the age of 18 throughout the Olympiad
- Numerous routes accessible to pushchairs
- "Vitality" route, combining movement and play, specially designed for the little ones
- Various activities for children
- Cakes, lemonade and refreshing organic drinks available on site
- Family certificate and backpack filled with souvenirs given to each participating family

Invitations to take part – Framework programme

The IVV Olympiad is enriched by an attractive supporting programme, including various introductory workshops and demonstrations. These events are open to everyone. These activities are designed to encourage active participation and enrich the experience for all ages. Some activities will also offer an IVV stamp.

Swimming:

- High diving
- Water rescue
- Synchronised swimming
- Water polo

Cycling:

- VIP cycle tour
- Digital spinning – Indoor cycling
- Gravel cycling / VTT
- Sports badge

Other activities:

- Bowls / Pétanque
- Climbing wall
- VIP - WALK
- Wellbeing / Wellness

A ribbon of friendship – Woven by the world: we become part of a global symbol of connection – Together, let us create a unique emblem of peace, diversity and solidarity.



LUXEMBOURG AND UNESCO

(MULLERTHAL / OLD CITY / UNESCO MINETT BIOSPHERE RESERVE)

In the heart of Europe, easily accessible and on a human scale, Luxembourg is a small country with everything a large country has to offer. Covering an area of 2,586 km², it is a treasure trove of varied landscapes, living traditions and a warm welcome which is part of the local DNA.

Walkers, cyclists, swimmers: you are all welcome here. Whether you like exploring trails along the water's edge, cycling through forests and valleys, or taking a dip in a lake or natural pool, Luxembourg has everything you need to satisfy your thirst for nature and adventure..

But the country is not just about green spaces; it is also a European crossroads, home to major institutions such as the Court of Justice of the European Union and the European Investment Bank. This dynamism is accompanied by a truly relaxed lifestyle, combining modernity and tradition.

When it comes to accommodation, there is something for everyone: well-equipped campsites, friendly hostels, charming hotels and more luxurious establishments.

And what about the cuisine? Luxembourg is one of the European countries with the highest density of Michelin-starred restaurants, not to mention places where you can enjoy generous local cuisine, often inspired by the region.

History buffs are also in for a treat: Luxembourg's Old City, surrounded by fortifications, is a UNESCO World Heritage Site. The Mullerthal region, nicknamed "Little Switzerland", has been awarded the "UNESCO Global Geopark" label for its incredible sandstone formations, which are ideal for walking among rocks and forests.

Finally, in the south of the country, the Minett region, designated a "UNESCO Minett Biosphere Reserve", invites visitors to discover an area signposted by its industrial past. With former mines, reclaimed wasteland and themed trails, nature is reclaiming its rights, biodiversity is returning and history is being written between memory and renewal.

VALUES OF COQUE

OFFICIAL VENUE OF THE IVV OLYMPIAD

National Sports and Cultural Center Coque: sports and much more ...

Opened in April 1982, the National Sports and Cultural Center Coque quickly established itself as the “temple” of sport in the Grand Duchy of Luxembourg. Easily accessible from all parts of the country, as well as from neighbouring countries, Coque places the values of sport, culture, excellence, inclusion and well-being at the heart of its services, facilities and activities.

The National Sports and Cultural Center has gradually acquired high-performance sports facilities capable of hosting national and international sporting elites, as well as individual amateur athletes, federations and schools.

The Aquatic Centre enjoys a flattering and well-deserved reputation. With a 50-metre Olympic pool, a 25-metre beginners' pool, a diving tower (1 m, 3 m, 5 m, 7.5 m, 10 m), a children's paddling pool, a fitness room and an outdoor area accessible in summer, it encourages both free and supervised use and provides a setting for a wide range

of courses tailored to different sporting profiles.

The now renowned climbing wall, the “High Performance Training and Recovery Center” for elite athletes, the Rooms Centre and the Relaxation Centre complete the sports facilities which place Coque at the top of the podium for sports facilities in the country and the Greater Region.

However, Coque is not exclusively dedicated to sport. By virtue of its three-star hotel, which has been awarded the “Bed & Bike Luxembourg” certification by the Ministry of Economy, in association with “ProVélo”, thanks also to an attractive and varied range of catering options provided by La Coquille and the Fresh & Fitness Corner, and finally thanks to the presence of several fully equipped modular rooms, the National Sports and Cultural Center also organizes a wide range of cultural and conference events.

PRELIMINARY PROGRAMME

MONDAY 14 JUNE 2027

UNESCO Global Geopark – Mullerthal Nature Park and Geopark

- Travel by shared or individual bus to Mullerthal – Heringermillen
- Walking in Luxembourg's Little Switzerland

UNESCO World Documentary Heritage

- Travel by group or individual bus to Clervaux
- Visit to the exhibition «The Family of Man»

UNESCO World Heritage – Old City of Luxembourg and its fortifications

- Guided walk in the City of Luxembourg
- Luxembourg City Tourist Office – LCTO
- Guided cycle rides around the capital
- Luxembourg City Tourist Office – LCTO
- Permanent walking route PW 022 – 6 km
- PW Wenzel – Luxembourg City Tourist Office – LCTO
- Permanent walking route PW 023 – 5 km
- PW Vauban – Luxembourg City Tourist Office – LCTO

→ Departures and arrivals at “Coque”.

TUESDAY 15 JUNE 2027

UNESCO Minett Biosphere Reserve

- Travel by shared or individual bus to Pétange – Fond-de-Gras
- Walking

UNESCO World Heritage – Old City of Luxembourg and its fortifications

- Guided walk in the City of Luxembourg
- Luxembourg City Tourist Office – LCTO
- Guided cycle ride around the capital

- Luxembourg City Tourist Office – LCTO
- Permanent walking route PW 022 – 6 km
- PW Wenzel – Luxembourg City Tourist Office – LCTO
- Permanent walking route PW 023 – 5 km
- PW Vauban – Luxembourg City Tourist Office – LCTO

→ Departures and arrivals at “Coque”.

PROGRAMME IVV-OLYMPIAD

PLACE : CENTRE NATIONAL SPORTIF CULTUREL COQUE

WEDNESDAY 16 JUNE 2027

IVV Presidents' walk 5 + 10 km

- Departure between 08:00 and 11:00
- Close arrival: 14:00
- 14:30: Flag parade begins
- Place Clairefontaine, L-1341 Luxembourg
- 15:00: Parade leaves for the Place d'Armes, located in the heart of the City

- 15:30 – 17:00: Opening Ceremony on the Place d'Armes

Followed by : Opening Party on the Place d'Armes

THURSDAY 17 JUNE 2027

IVV walk

- 08:00 – 15:00: 5 km and 10 km routes
- 08:00 – 12:00: half marathon IVV 21km

Junior Olympiad

- Walking – Cycling
- 14:00 – 17:00
- Swimming in the Olympic pool in Coque – 300 m or 500 m

Business Challenge

- 17:30 – 18:00 Team welcome
- 18:00 – 18:30 Staggered departures for the three disciplines
- 17:30 -23:00 Relaxation and networking area: music, healthy snacks, entertainment
- 19:00 – 23:00 After-Tri Business Challenge Party with live concerts, food and drinks
- 20:00 "Fit Company 2027" certificate presentation

➔ **Departures and arrivals at "Coque".**

FRIDAY

18 JUNE 2027

Move Your Way – Take part in the IVV Olympic experience!

- Walking – Swimming – Cycling for seniors

IVV walk

- 08:00 – 15:00: 3km to 10km route
- 08:00 – 12:00: IVV Half marathon 21 km

IVV Cycling Tour

- 25 and 50 km
- 10:00 – 17:00

Group cycling tour

- Departure at 17:00

“An experience which connects – Around the world with dance and walking steps”

- Discover dances from around the world
- 14:00 – 17:00

Swimming

- in the Olympic pool at Coque
- 300 m or 500 m

SATURDAY

19 JUNE 2027

42 km Olympic Marathon 21 km Olympic Half Marathon

- departure at 6:30

IVV Walk

- 08:00 – 14:00: 5km & 10km routes

IVV Bike Ride

- 25 & 50 km
- 10:00 – 14:00

Swimming in the Olympic pool in Coque – 300 m ou 500 m

Luxembourg in all its flavours: the regional hospitality market of the 2027 IVV Olympiad

- 10:00 – 17:00



Meeting with Luxembourg's athletes from the Summer Olympic Games (2000–2024)

- 15:00 – 16:00

Closing ceremony with handover of the IVV Olympiad flag

- 17:00

Closing Diner Party at Coque

SUNDAY

20 JUNE 2027

IVV walk in Luxembourg

- Location to be determined

PARTICIPATION FEES

Participation fees for the IVV-Olympiad

Daily card, valid for 17, 18 and 19 June 2025:

Adults
15 €

Children/Young people (up to 18 years)
Free

Family card (2 adults + unlimited children)
25 €

Individual orders until 31 December 2026
1 free IVV Olympic badge

Group rate until 31 December 2026 (minimum 10 participants, without badge)
12 € per person

Olympiad pass (valid for 17, 18 and 19 June 2025):

Adults
40 €

Children/Young people (up to 18 years)
Free

Family pass (2 adults + children)
70 €

Individual orders until 31 December 2026
1 free IVV Olympiad badge

Group rate until 31 December 2026 (minimum 10 participants, without badge)
35 € per person

Marathon pass:

Adults, pre-registration until 31 December 2026
15 €

Adults after 1 January 2027
20 €
Up to 18 years old
10 €

Includes stamp, finisher certificate, marathon finisher medal/badge

Additional package options:

Exclusive souvenir pack
IVV-Olympiad medal / Badge / Pin / Special stamp card
20 €

Honorary pack for clubs
Honorary participation certificate, additional stamp
7 €

Personalised certificate of participation
3 €

IVV stamps for the preliminary programme (14, 15, 16 June 2025)
3 €

CALL FOR SPONSORS

The IVV Olympiad 2027, to be held in Luxembourg, is much more than simply a sporting event. It is a living expression of the fundamental values of popular sport: inclusion, health, the joy of moving together, discovering nature and conviviality between generations and cultures.

Organised every two years by the International Federation for Popular Sports (IVV), the Olympiad is the world's largest event dedicated to walking, cycling and swimming without competition. In 2027, it will bring together thousands of participants from more than 30 countries in a festive, open atmosphere which is accessible to all — children, families, seniors, people with disabilities, seasoned walkers and Sunday strollers alike.

Specific events will be organised to meet the expectations of a diverse audience:

- theme days and group challenges for businesses (Business Event),
- fun and animated activities for young families,
- programmes tailored to children, with supervision, mascots and discovery workshops,
- safe and friendly routes for seniors,
- full integration of Paralympic participants and people with disabilities, in a spirit of respect, encounter and shared pride.

This edition in Luxembourg will place a strong emphasis on inclusion, sustainability and citizen participation. The event is in

line with current public policy priorities: promoting health through physical activity, combating social isolation, soft mobility, promoting volunteering, local and intergenerational tourism. It is an ideal opportunity for all companies, local authorities and institutions wishing to be associated with a meaningful and forward-looking project.

Supporting the IVV-Olympiad 2027 means:

- associating your brand with a positive, international and popular event,
- benefiting from high visibility, both on the ground and in the media, among a large and engaged audience,
- making a real commitment to well-being, accessibility, sustainability and living together,
- creating opportunities for human encounters, team pride and inspiring content for your own communications.

Whether it is promoting a brand, uniting employees around a high-impact project, or working towards a more active and inclusive society, the 2027 Olympiad offers an exceptional setting for building lasting, people-focused and visible partnerships.

Are you interested in becoming a sponsor for the IVV Olympiad 2027?

Registration is quick and easy using the form available on our official website:
www.ivv-olympiade2027.lu



or scan the QR code

CALL FOR VOLUNTEERS

The success of the IVV Olympiad relies on the spirit and dedication of its volunteers. Whether you're helping with organisation, leading a workshop, welcoming participants, or sharing your ideas – every contribution makes a difference.

Every helping hand counts. Every fresh perspective adds value. Join us as a volunteer and become part of an unforgettable international celebration of walking, cycling, and swimming.

Take part and make it happen!

Be part of the IVV Olympiad 2027 team

Experience a human adventure at the heart of an international event!

The IVV Olympiad 2027 brings together participants from all over the world in Luxembourg to share unforgettable moments walking, cycling, swimming and enjoying each other's company.

To make this celebration a real success, we are looking for enthusiastic and committed volunteers who are ready to experience this wonderful adventure with us.

Why become a volunteer?

- Enjoy a unique human experience
- Contribute to an international event
- Join a friendly and multicultural team

Various tasks await you:

- Welcoming participants
- Supervising routes
- Providing logistical support
- Giving behind-the-scenes assistance

No previous experience is required.

All you need is a little time, motivation and the desire to participate in a rewarding collective adventure.

How do I register?

Registration is quick and easy using the form available on our official website:
www.ivv-olympiade2027.lu

COLLECTION IVV OLYMPIAD

Pre-order and prepayment with the FLMP; collection possible at various events where the FLMP will be present.



T-shirt
40 €



Polo
45 €



Hoodie
55 €

Jacket
75 €



Cap
30 €

ACCOMMODATION AND TRANSPORT

Access map and accommodation details are available directly on our website www.ivv-olympiade2027.lu

Enjoy free public transport in Luxembourg.



Centre National Sportif et Culturel Coque

"WE LOOK FORWARD TO SEEING MANY OF YOU THERE"

ORGANISERS



SUPPORTING PARTNERS



PARTNERS



